

# World's 1<sup>st</sup> International Hydrogen Convergence Exhibition

Industry Fair+Household Goods Exhibition

(B2B)

(B2C)

Renewal



2023. 06.14<sup>WED</sup> — 06.16<sup>FRI</sup>

Gyeonggi Suwon Convention Center

Organized by/hosted by

H2WORLD Organizing Committee/Monthly H2 Economy



# Global H2 Platform H2WORLD

The Hydrogen Knowledge Group, which led the planning and hosting of 'H2WORLD', Korea's first international hydrogen industry exhibition, will launch the International Hydrogen Exhibition in June 2023 to lead the spread of the hydrogen economy by combining its past four hosting experiences and accumulated capabilities.

The hydrogen industry is just getting off the ground. Looking at the hydrogen economy, we are starting to take powerful steps. That's why policies are important and understanding of the market is also necessary. This is also why the players involved and the skills they have are getting attention. The positive function of the exhibition would be to gather all these things in one place and help them examine the present and prepare for the future.

Hydrogen Knowledge Group pays attention to one more thing besides these functions. It should be able to 'present more than that' beyond 'gathering and showing in one place'.

What could be more than that?

What does it mean to go beyond showing?

The following questions are needed to find answers and come up with a plan.

- What are the strong hurdles that make it difficult to expand the hydrogen industry?
- What are the star projects that the hydrogen industry can draw attention to?
- What is the optimal platform on which various issues can be discussed?
- What is the communication channels that enhance the horizontal cooperation of stakeholders?

It would be virtually impossible to come up with a solution to address these agendas all at once. However, we think it is possible to make efforts to go one step closer. 'H2WORLD 2023' will give you the answers.

In addition to the pure functions of the exhibition, we will prepare the best venue to present more.

H2WORLD Organizing Committee



## H2WORLD

We will function as the world's best hydrogen technology/product/knowledge sharing platform.

**Improvement of acceptance** | Exhibition which expands hydrogen understanding and sympathy through B2B & B2C convergence

Expansion of hydrogen understanding and sympathy through B2B & B2C convergence

**Enhancement of Functionality** | Hydrogen City Specialized Exhibition

Check hydrogen technologies and products that function in the hydrogen city of the future

**Enhancement of Professionalism** | Platform exhibition where various issues are discussed autonomously

Provide a platform where various issues can be discussed autonomously

**Enhancement of Scalability** | Global Promotion and Marketing Optimization Exhibition

PR & Marketing Optimization Exhibition

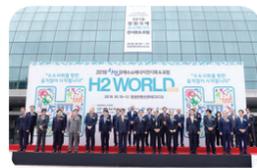


# About H2WORLD

## History

### The 1<sup>st</sup> International Hydrogen Exhibition in Korea 'H2WORLD'

Held a total of 4 times since its launch as the first hydrogen international exhibition in Korea  
Organized/Supervised by H2WORLD Organizing Committee



(1<sup>st</sup>\_2018) Changwon Convention Center



(2<sup>nd</sup>\_2019) Changwon Convention Center



(3<sup>rd</sup>\_2020) COEX



(4<sup>th</sup>\_2021) Ulsan Convention Center

## Identity

### Present New CI

- Implications of the role and importance of the hydrogen economy for global carbon neutrality
- Ultimately aiming for green hydrogen, expressing all current hydrogen production technologies in color



[Horizontal Type]



[Vertical Type]



[Emblem Type]

## Vision

**H2WORLD seeks to be the world's best hydrogen technology, product and knowledge sharing platform to realize ECO LIFE that will be transformed into hydrogen.**



# Exhibition

## Overview

<b>Title</b>	H2WORLD 2023
<b>Period</b>	2023. 6. 14(Wed) ~ 16(Fri), 10:00~17:00
<b>Venue</b>	Suwon Convention Center (1F)
<b>Organized / Supervised by</b>	H2WORLD Organizing Committee · Monthly H2 Economy



## Reference

- THEME 1**  
**Expansion of Hydrogen Life**  
**(Enhancement of Functionality) Composition of hydrogen city themes**  
 As various technologies and products within the hydrogen industry value chain eventually have to have practical functions in the future city, exhibition composition and production specialized for the 'Hydrogen City'.  
 - Exhibition space zoning to check the value chain in the hydrogen city  
 - Organize an event space to promote and experience the future hydrogen city
- THEME 2**  
**Technology-intensive Forum**  
**(Enhancement of Professionalism) A platform where various issues are autonomously discussed**  
 Organize conventions for each stakeholder group in the hydrogen industry and provide venues for sharing practical knowledge and information.  
 - Induce the formation of an autonomous meeting body among governments, institutions, associations/organizations, and companies  
 - Provide opportunities to discuss various topics such as value chain, technology, issues, and cooperation
- THEME 3**  
**Global Promotion**  
**(Enhancement of Scalability) PR & Marketing Optimization Exhibition**  
 Simultaneous introduction of technologies, products, issues, and sites of participants in exhibitions and conventions to domestic and overseas hydrogen channels.  
 - Expansion of on-site coverage opportunities for overseas hydrogen journals and exhibitions  
 - Conducting major hydrogen city and hydrogen industry field visit programs in Korea



# Exhibition Management

## Exhibition

### Hydrogen Industry Zone

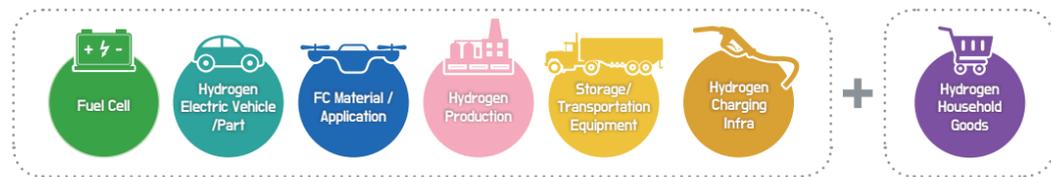
B2B in the entire cycle of the hydrogen industry such as basic materials and parts, hydrogen production/storage/transport/utilization, etc.

### Hydrogen Life Zone

Hydrogen B2C such as medical, healthcare, and beverage sectors using hydrogen.

### Hydrogen City Zone

Government, local government, promotion and research institutes, publicity of pilot and demonstration projects, hydrogen city event zone.



## Forum & Conference

- Plans to hold more than 10 forums and conferences on policy, system, technology, market, investment, and future prospects
- Participation of executives of major domestic and foreign companies and a panel of hydrogen experts



## Events

### Hydrogen Industry Site Visit

Checking the hydrogen economy by visiting major domestic hydrogen cities and hydrogen industry sites (Group move through recruitment of key stakeholders and participants at home and abroad)

### Hydrogen Economy Conference

Meetings between embassies and foreign companies (institutions) officials and major domestic hydrogen economy institutions/companies (Domestic institutions/companies will be confirmed through a preference survey of foreign institutions)



# Booth Information

Type	Space Only	Shell Scheme Package
	<p><b>Only provide exhibition space (3m x 3m)</b></p> <p><b>Booth Details</b></p> <ol style="list-style-type: none"> <li>Booth design and installation are prepared by the exhibitors</li> <li>At least 2 booths (18m<sup>2</sup>) or more can be applicable</li> </ol>	<p><b>Exhibition Area + Provision of Prefabricated Booth Equipment</b></p> <p><b>[Basic Provision]</b></p> <ol style="list-style-type: none"> <li>Octa System + Signboard</li> <li>Floor Flame Retardant Pytex</li> <li>1 Information Desk</li> <li>2 Basic Lights</li> <li>Electricity 1kw</li> <li>1 x 2-prong Outlet</li> </ol>
	<b>US\$ 2,300 /Booth</b>	<b>US\$ 2,700 /Booth</b>

\*VAT Included

## Early Bird Discount

	Unit Price	1 <sup>st</sup> Deadline (By December 31, 2022)	2 <sup>nd</sup> Deadline (By January 31, 2023)	Ref.
<b>A</b> Space Only	US\$ 2,300 /Booth	<b>15% Discount</b> US\$ 1,955 /Booth	<b>8% Discount</b> US\$ 2,116 /Booth	VAT Included  ※ Only provide exhibition space ※ At least 2 booths or more can be applicable
<b>B</b> Shell Scheme Package	US\$ 2,700 /Booth	US\$ 2,295 /Booth	US\$ 2,484 /Booth	※ Exhibition Area + Basic Provision

## How to Apply



\* H2WORLD Website is under construction

# + Suwon Convention Center



## Traffic



### Subway

Get off at Shinbundang Line [Gwanggyo Jungang Station] → Exit 4, 10 minutes on foot → Arrive at Suwon Convention Center



### Bus

**Intercity bus: M5115, M5121, M5422, 3900**

Get off at [Suwon Convention Center·Ajou University Transit Center] → Exit 4, 10 minutes on foot → Arrive at Suwon Convention Center

**City Bus: 5-4, 19, 20, 32, 32-3, 32-4, 670, 720-3, 999**

Get off at [Suwon Convention Center·Lotte Outlet] → 3 minutes on foot → Arrive at Suwon Convention Center



### Car

**From Gangnam Station:** About 30km, 30 minutes  
**From Seoul Station:** About 40km, 60 minutes

H2WORLD Organizing Committee

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